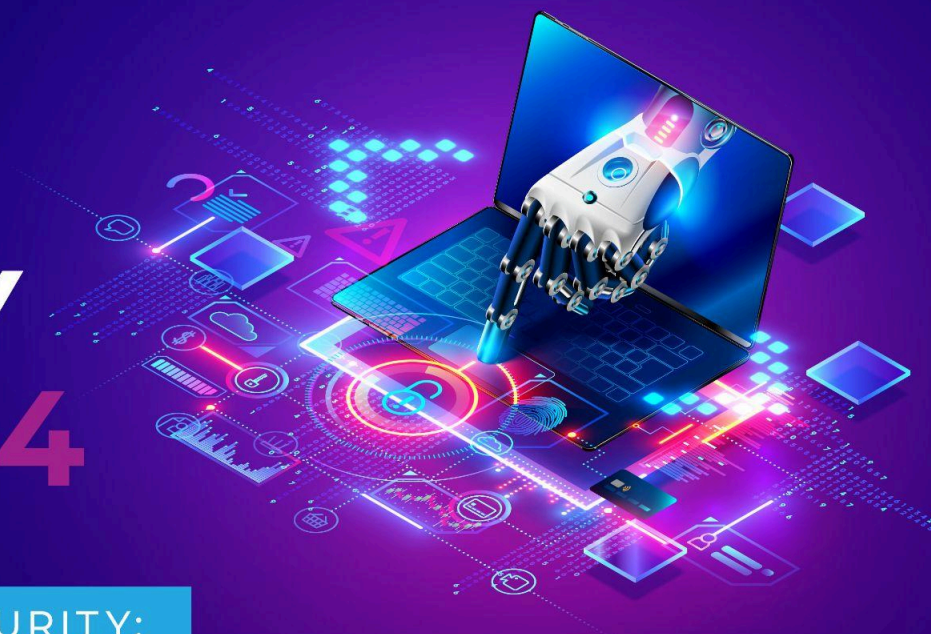




# SECURITY SUMMIT 24



AI'S IMPACT ON TEST SECURITY:

NAVIGATING THREATS AND CULTIVATING SOLUTIONS

# Sponsorship Prospectus



Join the **Association of Test Publishers** virtually for their annual **Security Summit** on September 10 – 11, 2024. The Security Summit will dive deeply into AI's impact on test security and how we as an industry can navigate the threats and cultivate solutions. AI plays a significant role in shaping test security measures that present both challenges and opportunities. Threats related to test security encompass a wide range of issues, such as organized cheating, item theft, exam response development, and the growing problem of deep fake technology.

AI can be leveraged to detect and deter these threats through:

- advanced monitoring systems
- plagiarism detection software
- biometric authentication
- data analytics to identify abnormal patterns of exam behavior

By understanding how AI impacts test security, assessment providers and testing organizations can develop proactive strategies to safeguard the integrity of assessments and maintain the credibility of their programs. By participating in this Summit, sponsors will engage with attendees and explore effective strategies for navigating test security threats and fostering robust solutions to uphold the integrity of assessments in this evolving AI-fueled landscape.

## **Sponsorship Package: ATP Member \$3,000 | Non-Member \$3,500**

Here's what's in store for sponsoring organizations:

### **Registration:**

- Two (2) complimentary registrations to the Security Summit

### **Marketing/Promotion:**

- **General Session Announcement:** Your organization will be celebrated during the high-energy opening session, reaching the entire audience through an enthusiastic emcee shout-out.
- **Name of sponsor organization associated with the Summit:** Stand out as a key supporter by linking your name with the prestigious Security Summit. (For example, The ATP Security Summit, sponsored by XXX.)
- **Pre-Summit Registration List (one-time use) and Post-Summit Registration List (one-time use)**
- **Logo and Description on Summit Webpage:** Garner attention with your logo and description showcased prominently on our official Summit webpage.
- **Mention in Email:** Mention as a sponsor in an email to 5000+ industry professionals promoting the Security Summit positioning your brand at the forefront of their minds as they prepare for the Summit.
- **Social Media Spotlight:** Stand out with your logo included in one (1) post on ATP's LinkedIn extending your reach to engaged audiences worldwide.
- **Listing on the Event Platform or Event Webpage for Attendees:** Secure your spot on our Conference Platform or Event Webpage, guaranteeing exposure to every attendee throughout the event.

## **Sponsorship Add-On Opportunities:**

- **Commercial or Logo during breaks:** **\$250 or \$500 per break** (2 available)  
Company to provide commercial break content or logo is displayed over an onscreen break timer
- **Push Notification during a break:** **\$100/notification** (2 available)  
Invitation to chat live with a representative in the exhibit area



## Security Summit Sponsorship Application

The Association of Test Publishers (ATP) is pleased to accept \_\_\_\_\_ (sponsor) as a sponsor of the 2024 *ATP Security Summit*. In consideration of the Sponsor's contribution as described below, ATP agrees to put forth its best efforts to ensure that all Summit delegates and ATP members are aware of the Sponsor's support of and importance to the success of the Summit per the sponsorship package as detailed in this Sponsorship Opportunity document.

**Security Summit Sponsor**  \$3,000 ATP Member  \$3,500 Non-Member

### Security Summit Sponsor Add-Ons:

- **Commercial or Logo during breaks:** (2 available)  \$250 for \_\_\_ break
- **Push Notification during a break: \$100/notification** (2 available)  \$100/each for \_\_\_ notification(s)

Sponsor Contact (print name): \_\_\_\_\_

Organization (as it should be listed on materials): \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor Contact Email: \_\_\_\_\_ Organization's Website: \_\_\_\_\_

### Payment:

Please send an invoice\* to the contact above, or to:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

*[\*All invoices provide an option for paying by credit card or bank transfer – checks are also accepted.]*

**Return the completed form to the attention of Erin Highlander Williams at  
[Erin.williams@testpublishers.org](mailto:Erin.williams@testpublishers.org), or by mail to:  
Association of Test Publishers c/o Erin Highlander Williams,  
601 Pennsylvania Ave., N.W., Suite 900,  
Washington D.C. 20004**

### IMPORTANT NOTICE REGARDING PAYMENT

Sponsorship payment must be completed within 30 days of submitting this signed agreement.

**Cancellation Policy:** All cancellations are assessed a \$100.00 fee for administrative processing. If cancellation is 2 months or less of the event, the Sponsor will receive 50% of the fee returned, minus the processing fee. If cancellation is within 1 month of the Security Summit, the fee is non-refundable.